



**Subject:** \*MEDIA ADVISORY\* Mayoral Candidate Loren Taylor and Community Leaders Announce Grand Opening of New Workforce Training Program in East Oakland

**FOR IMMEDIATE RELEASE**

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**MAYORAL CANDIDATE LOREN TAYLOR AND COMMUNITY LEADERS  
ANNOUNCE GRAND OPENING OF NEW WORKFORCE TRAINING PROGRAM IN  
EAST OAKLAND**

**WHAT:** Former Oakland Councilmember and Mayoral Candidate Loren Taylor will join the founder of The Brothers and Sisters Cosmo Academy to officially announce the launch of a new workforce training program in East Oakland. Together, they will meet with reporters, answer questions, and provide a tour of the academy's site where the program will be based.

**WHEN:** Saturday, April 4, 2025 at 12:30PM

**WHERE:** 7200 International Blvd, Oakland CA 94621

**DETAILS:** While serving on the Oakland City Council, former Councilmember Loren Taylor secured critical funding during the COVID-19 pandemic to launch a workforce training initiative in East Oakland—one of the city's most underserved areas. As the pandemic left many vulnerable residents without income or stability, Taylor supported Rose Munene in bringing The Brothers and Sisters Cosmo Academy to a community hit hard by unemployment and violence. The Academy began with a successful barbering and cosmetology program and has since expanded to include a nursing program, offering participants not only professional training but also housing and meals for six months. This initiative fosters self-sufficiency, dignity, and real opportunity—providing a path to stability and hope in a part of Oakland that has long been overlooked.