

FOR IMMEDIATE RELEASE April 4, 2025

## LOREN TAYLOR'S OAKLAND-POWERED CAMPAIGN OUTRAISES BARBARA LEE ONCE AGAIN IN A TIGHTLY CONTESTED RACE

**Oakland, CA** — Mayoral candidate and former Councilmember Loren Taylor has once again demonstrated his formidable Oakland support by outraising his opponent, Barbara Lee, in the latest campaign finance reporting period from March 2-March 29, 2025. Taylor outraised Lee both this recent period and overall. Taylor raised **\$198,879** and Lee raised **\$134,993** this period, and Taylor raised **\$509,753** in total and Lee raised **\$429,340** in total.

- <u>OAKLAND POWERED:</u> Nearly 80% of Taylor's donors are from right here in Oakland, compared to Lee's 48%
- BROAD-BASED SUPPORT: Support from 100 neighborhoods across the city
- <u>GRASSROOTS:</u> 60% of our donors gave \$100 or less

Taylor's has built a coalition of everyday Oaklanders and his fundraising success against a 27-year Former Congresswoman reinforces the overwhelming support from residents, small business owners, and community leaders who are rallying behind his vision for change. Lee's campaign has been heavily reliant on donors outside Oakland and the same political institutions that backed now-recalled Mayor Sheng Thao.

"This campaign isn't just about raising money—it's about raising expectations for what Oakland's next mayor should deliver," said Taylor. "Our city deserves leadership that puts residents first, not politics of the past that have failed Oakland time and time again."

Loren Taylor and his team are mobilizing hundreds of dedicated volunteers during weekdays and weekends to knock on doors and get out the vote. <u>A recent poll commissioned</u> by Loren Taylor's campaign showed that the race was too close to call. For more information or to schedule an interview with Loren Taylor, please email media@lorenforoakland.com.